



Night at the Races

Sponsorship Proposal

The Colette
Louise
Tisdahl
Foundation



There is a wide range of ways you can become involved with The Colette Louise Tisdahl Foundation. We have developed the following sponsorship packages to fit as many objectives and budget levels as possible. We also would love to work with you to create the perfect package.



About the Event

This will be our second annual event to join together, have fun, celebrate our Lemonade Award winners, and raise money to help families in crisis.

"Night at the Races" is a virtual horse racing event where companies and people can sponsor horses in various races. Participants will also be able to place bets on the horses and will win if their horse wins.

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Sponsorship Packages

WINNER'S CIRCLE (\$3,000)

Table of 10
Full page ad in race booklet
Sponsorship and naming of one horse
\$200 in "Daisy Dollars" for bidding at the event
Sponsor name announced during the event
Company information listed on all event-related materials



TRIPLE CROWN (\$2,500)

Table of 8
Half page ad in race booklet
Sponsorship and naming of one horse
\$200 in "Daisy Dollars" for bidding at the event
Sponsor name announced during the event
Company information listed on all event-related materials



TRIFECTA (\$2,000)

Table of 8
Horse to name and sponsor
Half-page ad in race booklet
\$100 in "Daisy Dollars" for betting at the event
Company information listed on all event-related materials



VIRTUAL SUPPORTER (\$1,000)

Full-page ad in race booklet
Horse to name and sponsor
Sponsor name announced during the event
Company information listed on all event-related materials



HERO TABLE (\$900)

Sponsor a table of front-line workers to attend the event
Horse to name and sponsor
\$100 in Daisy Dollars for heroes to use
Sponsor name announced during the event
Company information listed on all event-related materials



CHAMPIONSHIP RACE SPONSOR (\$500)

Be included in sponsor list
Your name listed and announced for the championship race
2-line text ad



RACE SPONSOR (\$300)

Be included in sponsor list
Your name listed and announced for your race
2-line text ad





Thank You!

The Colette Louise Tisdahl Foundation looks forward to partnering with you to help serve families in crisis.

To set up your sponsorship now, contact Michelle Valiukenas, Executive Director, at michelle@colettelouise.com or call (773) 405-7981.

To learn more about The Colette Louise Tisdahl Foundation, visit us at www.colettelouise.com

And stay connected with us on social media!

Facebook: [@colettetisdahl](https://www.facebook.com/colettetisdahl)

LinkedIn: <https://www.linkedin.com/company/the-colette-louise-tisdahl-foundation/>

Instagram: [@colettelouisetisdahl](https://www.instagram.com/colettelouisetisdahl)

Twitter: [@thetisdahl](https://twitter.com/thetisdahl)

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