



Colette Louise Tisdahl Foundation

53 W. Jackson, Suite 530 - Chicago, Illinois 60604
www.ColetteLouise.com



Thank you for your interest in investing in the mission of The Colette Louise Tisdahl Foundation. Your support helps improve outcomes of pregnancy, childbirth, prematurity, and infancy, as well as aid in the impact of loss through financial assistance, education, and advocacy through the work of Colette's foundation. The pillars of our work are education, advocacy, and financial assistance. We believe our work in these areas, along with your support, will help improve outcomes for families throughout the United States.

FINANCIAL ASSISTANCE PROGRAM SPONSORSHIPS

Our flagship program and the pillar of supporting families is the financial assistance program. Since our founding in September 2018, we have assisted over 430 families nationwide with over \$485,000 in support.

Rent/mortgage (Starting at \$100,000): *In addition to financially assisting families in crisis to be able to keep a roof over their and their family's heads, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and link to article of 1,000 words or less as well as link to website and five social media posts (across Facebook, Instagram, and LinkedIn) with 6 (six) five minute videos or 1 (one) 45 minute video educating our followers about a topic related to our mission.*

Loss and memorial expense (Starting at \$30,000): *In addition to financially assisting families in crisis to be able to bury or cremate their child, provide a memorial service, or other memorial, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with 3 (three) five minute videos or 1 (one) twenty minute video educating our followers about a topic related to our mission.*

Utilities (Starting at \$25,000): *In addition to financially assisting families in crisis to be able to keep the lights on, heat going, and comfortable, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and 100 words or less with link to website and three social media posts (across Facebook, Instagram, and LinkedIn) with 2 (two) five minute videos or 1 (one) fifteen minute video educating our followers about a topic related to our mission.*

Extended stay/hotel stay (Starting at \$20,000): *In addition to financially assisting families in crisis to stay close to their children in NICU, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with 2 (two) five minute videos or 1 (one) fifteen minute video educating our followers about a topic related to our mission.*

Car payments (Starting at \$20,000): *In addition to financially assisting families in crisis to be able to keep their car and access to their children, doctors, and other necessary services, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with 2 (two) five minute videos or 1 (one) fifteen minute video educating our followers about a topic related to our mission.*

Phone bill (Starting at \$10,000): *In addition to financially assisting families in crisis to keep a link to their children in NICU or for pregnant women to have support a phone call away, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with 2 (two) two minute video educating our followers about a topic related to our mission.*

Car repairs (Starting at \$5,000): *In addition to financially assisting families in crisis with car repairs in order for parents to see their children in NICU, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter three times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with one two minute video educating our followers about a topic related to our mission.*

Car insurance (Starting at \$5,000): *In addition to financially assisting families in crisis with car insurance in order for parents to see their children in NICU, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter three times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with one two minute video educating our followers about a topic related to our mission.*

Childcare (Starting at \$5,000): *In addition to financially assisting families in crisis with car repairs in order for parents to see their children in NICU or for pregnant women to be able to be on bed rest without worry regarding their older children, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter three times with logo and 100 words or less with link to website and two social media posts (across Facebook, Instagram, and LinkedIn) with one two minute video educating our followers about a topic related to our mission.*

Gas gift cards (Starting at \$50,000): *In addition to financially assisting families in crisis to be able to visit their children in NICU as often as possible, benefits from this level include being named as a sole sponsor for this program, mentioned/featured in our e-newsletter five times with logo and link to article of 500 words or less as well as link to website and three social media posts (across Facebook, Instagram, and LinkedIn) with 4 (four) five minute videos or 1 (one) thirty minute video educating our followers about a topic related to our mission.*

VIRTUAL EDUCATIONAL SPONSORSHIPS

As part of our ongoing mission of education, we have monthly virtual sessions on topics related to pregnancy, maternal and infant health, parenting, children, and loss. These Zoom sessions are advertised in advance as well as recordings included after the event via our website, e-newsletter, social media.

Dean (Starting at \$7,500): *Co-host the event with The Colette Louise Tisdahl Foundation, serving as sole sponsor of the program as well as presenter/leader of the presentation and material, along with name and logo listed on slides; logo with link listed on website; and four mentions across social media channels*

Professor (Starting at \$2,000): *In addition to educating hundreds of people, benefits from this level include: sole sponsor of monthly educational program; Name and logo listed on slides; Logo with link listed on website; 1 to 2 minute introduction during educational program; and two mentions across social media channels.*

Teacher (Starting at \$1,000): *In addition to educating hundreds of people, benefits from this level include: 15 second promo during one program and 2 mentions across social media channels.*

Student (Starting at \$500): *In addition to educating hundreds of people, benefits from this level includes logo and name listed on slides of one educational program and Logo and name listed on website with link to website.*

If you have questions or you'd like to discuss investing in a different or greater way, contact Michelle at michelle@colettelouise.com.