

The Colette Louise Tisdahl Foundation



Auxiliary Board Roles and Responsibilities

The mission of The Colette Louise Tisdahl Foundation is to improve outcomes of pregnancy, childbirth, prematurity, and infancy, as well as to aid families impacted by loss through financial assistance, education, and advocacy. Because of our organization's structure as a private operating foundation, your service is not that of a traditional nonprofit board member but as an advocate, ambassador, and fundraiser for the mission before us.

In coordination with our trustees and Board chair, your primary roles on the Auxiliary Board are to further our mission by:

- Increasing visibility of the organization.
- Raising funds and bringing on new donors into the organization.

We ask each Auxiliary Board member to do the following:

- Be familiar with our mission and programs.
- Keep up to date with organizational news.
- Serve as an ambassador and spokesperson for the organization.
- Utilize your personal and professional networks to spread the word of our work and engage potential donors.
- Maintain notes and updates on possible major gift donors in a shared document amongst the board, board chair, and trustees.
- Give a personal financial donation yearly that is significant to you.
- Invite, attend, and sponsor our events, when possible.
- Host events either virtually or in-person to raise awareness, discuss hot topics related to our mission, and/or fundraise for us.
- Share information at industry events or meetings, if applicable.
- Prepare for, attend, and actively participate in virtual quarterly meetings.
- Sign an annual conflict-of-interest disclosure and disclose any conflicts as they may arise.
- Agree to protect the confidentiality of our clients and families.
- Ensure you are speaking and sharing in a professional manner, and not personal opinions that may be in conflict with our mission, goals, or messaging.

Please note

We understand this is a volunteer position and you have professional, personal, and familial commitments. We do not expect you to do all of the above every year, but we expect you to actively boost our messaging and work to your networks, to participate in meetings, and to give or get your best gifts possible.